

2019-2020 District Goals



District: District 4 L2
Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 29% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process .
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training.
- I will support and promote Club Officer learning events.

Additional action items to achieve this goal:

District training in my district will continue to have a major focus on the traditional officers plus on how the new Global Action Team works. Only quality presenters will be used for this most valuable training.

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 90% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training.

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process.
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training.
- I will support and promote Region/Zone Chairperson training events.
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training.

Additional action items to achieve this goal:

Multiple training sessions will be offered throughout the year. President/VP, Secretary and Treasurer training will be held on June 1, 2019 ahead of the 2019-2020 Lions year.

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify 15 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area.

Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

Custom goal and action items

The GAT that I have put together is exceptional in that they are mostly PDG's that continue to take an active part in and support the new incoming district officers. They are also a very cohesive group that works well with each other.

That in and of it's self has been my leadership plan through my VDG years. I will monitor the progress and hold the team members accountable for obtaining positive results.

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	10
2nd Quarter	15
3rd Quarter	20
4th Quarter	25

By the end of the 4th quarter, the district will add a total of 70 new members.

Action Items:

My district will establish 0 club branch(es).

My district will induct 15 new Lions under 40 years old.

My district will convert 11 Leos to Lions.

My district will organize at least 1 membership growth event(s).

My district will use and promote membership resources to achieve our goal (i.e. Just Ask! Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment, and Membership Development Grant).

NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	0	0
2nd Quarter	1	20
3rd Quarter	0	0
4th Quarter	1	20

By the end of the 4th quarter, the district will start 2 new clubs.

With a minimum of 40 charter members.

Action Items:

My district will host a New Club Development Workshop.

My district will organize 1 Leo Club(s).

My district will start 2 Speciality Club(s).

Industry related.

LGBTQ related.

My district will start 0 Campus Club(s) at None school/university

My district will use and promote membership resources to achieve our goal (i.e. Membership Development Grants, New Club Development Guide, and Just Ask! Guide).

MEMBER RETENTION

	Drops
1st Quarter	40
2nd Quarter	30
3rd Quarter	5
4th Quarter	5

By the end of the 4th quarter, the district's membership drops will not exceed 80 members.

Action Items:

My district will use the Club Quality Initiative to support member retention

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

GMT's will conduct exit interviews when ever possible to detect any club or district problems that can be determined and get that info back to and work withthe clubs officers to resolve any inherent issues .

NET GROWTH GOAL

70	+	40	-	80	=	30
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 70000 people.

Action Items:

Of the total number of people served in my district, 24997 people will be youth (under 18 years old).

My district will use and promote service resources to achieve our goal (i.e. Service Project Planners, Club and Community Needs Assessment, Developing Local Partnerships, and Fundraising Guide).

I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

Additional action items to achieve this goal:

Make certain that all lions and their clubs are properly reporting service hours. Also, that my GST is completing service projects that have been assigned.

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 1200 service activities.

Action Items:

I will educate clubs in my district about our global causes.

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 65 % of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees.

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects.

I will ensure the Global Action Team continues to support clubs in reporting .

I will emphasize the responsibility of the Club Service Charis to report their clubs service.

My district will use and promote service resources to achieve our goal (i.e. Service Activity Reporting, Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal:

Seek out and obtain Corporate, Professional and Public sponsors to participate in and donate to our service projects.

Custom goal and action items

I have already made changes in regard to the makeup in some areas of my cabinet to better align with the GAT structure as prescribed by LCI. By doing so I believe we can better accomplish the impact our projects have on Lions and the public we serve.

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 50% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF.

Action Items:

I will support my LCIF District Coordinator to educate Lions about LCIF and maximize participation of Lions in Campaign 100: LCIF Empowering Service.

My district will promote members giving \$2 each week to Campaign 100: LCIF Empowering Service.

I will lead by example and personally support LCIF with an annual donation of US\$ 100.00

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise US\$ 6000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will raise US\$ 6000.00 to support Campaign 100: LCIF Empowering Service.

My district will secure 10 Model Club commitments for Campaign 100: LCIF Empowering service.

My district will recruit 20 100/100 Clubs this year

Additional action items to achieve this goal:

LCIF district chair will be actively supported by district cabinet officers .

ADVOCATE

In the 2019-2020 fiscal year, 65% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us.

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Additional action items to achieve this goal:

Solicit the attendance and participation of all member in the district and impress upon them the importance of them properly reporting these service hours on MyLCI.

Custom goal and action items

since the MD4 LCIF Chair is in my district and an advisor to me, there is not much left for me to customize beyond what is already being done in the district.